



**NEW YORK STATE  
COUNCIL FOR THE  
SOCIAL STUDIES**

**NEW YORK STATE  
SOCIAL STUDIES SUPERVISORY  
ASSOCIATION**



**TABLE INFORMATION**

One 6' skirted table; one line booth identification 2 side chairs; 1 wastebasket. Electrical needs may be ordered directly from the Official Decorator. Specifics will be contained in a packet sent to you by the decorator.

**EXHIBITOR'S REGISTRATION & HOUSING**

Exhibiting firms will be allowed 2 complimentary registrations per booth. Additional registrations may be obtained at the regular non-member rate.

NYSCSS has secured a block of sleeping rooms at the Rochester Hyatt. Reservations may be made through the NYSCSS website [www.nyscss.org](http://www.nyscss.org)

**MEMBERSHIP INFORMATION**

Regular membership in NYSCSS and NYS4A includes *Time & Place* and *The Social Science Docket* and all mailings made by both organizations during the membership year. Labels for the complete mailing list of NYSCSS membership are available for sale. Cost of labels is 10¢ each with a 25% discount for exhibitors.

**NON-PROFIT INFORMATION**

# Annual Convention

**Rochester Convention Center  
Rochester, New York**

**March 17-18, 2011**

**EXHIBIT SHOW DATES &  
HOURS**

**THURSDAY,  
MARCH 17, 2011  
8:30 AM - 4:15 PM**

**FRIDAY,  
MARCH 18, 2011  
8:00 AM - 3:00 PM**

**TABLE PRICE: \$175**

**OFFICIAL DECORATOR**  
Spectrum Associates, Inc.  
(800) 972-3650

**EXHIBIT SET-UP**

**WEDNESDAY, MARCH 16, 2011  
AFTER 4 P.M.**

**THURSDAY, MARCH 17, 2011  
6:30 - 8:00 A.M.**

**EXHIBIT DISMANTLE**

**FRIDAY, MARCH 18, 2011**

**Exhibitors are expected to stay  
until 3:00 pm**

The exhibitor indemnifies and agrees to hold harmless the New York State Council for the Social Studies, the Rochester Convention Center and their officers, directors, employees and agents, from and against any actions, losses, costs, damages, claims and expenses (including attorney's fees) arising from any damage to property or bodily injury to exhibitor, his agents, representatives, employees by reason of the exhibitor's occupancy or use of the exhibition facilities.

**UNOPPOSED TIME**

Effort has been made to encourage participants to spend considerable time in the exhibit area. Each morning there will be a coffee break in the Exhibit Area. Reminders to participants will be included in the Convention Program.

**NEW YORK STATE COUNCIL FOR THE SOCIAL STUDIES**  
and  
**NEW YORK STATE SOCIAL STUDIES SUPERVISORY ASSOCIATION**  
Annual Convention



**ROCHESTER CONVENTION CENTER**  
**ROCHESTER, NEW YORK**  
**MARCH 17-18, 2011**

**NON-PROFIT EXHIBIT CONTRACT**

Please reserve \_\_\_\_\_ booths @ \$175/table

**The Federal Tax ID # of NYSCSS is 237-06-9473**

Company \_\_\_\_\_  
Representative (s) \_\_\_\_\_  
\_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_  
Email \_\_\_\_\_

RETURN EXHIBIT CONTRACT TO  
**Steven Goldberg**  
Exhibits Chairman  
60 Rosedale Avenue  
Hastings-on-Hudson, NY 10706  
(914)478-2632 (H)    (914)576-4597(W)    (914)576-4284 (Fax)  
sagoldb@aol.com or sgoldberg@nred.org

**DEADLINE FOR SUBMITTING — MARCH 1, 2011**



**NEW YORK STATE  
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**Annual Convention**

**March 17-18, 2011**

**Rochester Convention Center  
Rochester, New York**

## ADVERTISING CONTRACT

The *Convention Program* will be printed offset and saddle stapled. Advertising space in the *Convention Program* is limited and should be served quickly.

All advertising space will be allocated in the order in which applications are received as indicated by the postmark.

### ***CONVENTION PROGRAM***

A detailed guide to the convention activities to be distributed to the attendees.

The *Convention Program* is an excellent way to gain additional support for your exhibit booth and new products. As a constant reference for convention participants, the *Convention Program* is a vehicle for keeping your company's name prominent throughout the convention.

SPACE	AD SIZE	RATE
Inside Cover II, III or IV	7" x 10"	\$250
Centerfold	14" x 20"	\$450
Full Page	7" x 10"	\$200
1/2 page Vertical	3" x 10"	\$125
1/2 pg. Horizontal	7" x 5"	\$125

**Camera ready copy due: FEBRUARY 15, 2011  
Ads must be sent as a PDF attachment**

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and  
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Annual Convention



**ROCHESTER CONVENTION CENTER**  
**ROCHESTER, NEW YORK**  
**MARCH 17-18, 2011**

**ADVERTISING CONTRACT**

Please reserve advertising space in the Joint Convention Program as follows:

Space Ordered \_\_\_\_\_ Price \_\_\_\_\_

Company \_\_\_\_\_  
Representative \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_  
Email \_\_\_\_\_  
Telephone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

RETURN INSERTION ORDERS AND CAMERA READY COPY TO:

**Steven Goldberg**

Advertising Chairman

60 Rosedale Avenue

Hastings-on-Hudson, NY 10706

(914)478-2632 (H) (914)576-4597(W) (914)576-4284 (Fax)

sagoldb@aol.com or sgoldberg@nred.org

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